

# TRAVEL+ LEISURE

## These Are the Best New Hotels in College Towns Across the U.S.

You can now find hotels with plenty of personality in your favorite college town.

*By Juliet Izon*

As we inch closer to the end of the school year, another scholastic tradition appears on the horizon: The Great American College Tour. Unlike other domestic family vacations, college touring is — by nature — predicated on the school first and location second.

So, if you're one of the many Americans embarking on a plane, train, or road trip this spring or summer to visit schools of higher education, read on to discover 14 properties near college towns that are worth the trip themselves.

### Charlottesville, Virginia



*CRIS MOLINA FOR KIMPTON HOTELS AND RESTAURANTS*

Bucolic Charlottesville, with its numerous hiking, biking, and wine trails has long been a favored weekend trip destination, even if you're not visiting the stunning campus of the University of Virginia (UVA). But two new hotels have made the city even more alluring.

Keswick Hall, a sprawling resort with everything from seven tennis courts to Marigold by Jean-Georges, an on-site restaurant by famed chef Jean-Georges Vongerichten, unveiled a full renovation in the fall of 2021. And just this April, the city welcomed the opening of Kimpton The Forum Hotel, right on the grounds of UVA's Darden School of Business. The Kimpton property is the brand's first on-campus hotel and includes modern steakhouse Birch & Bloom and craft beer bar The Good Sport.